Literacy Plan - write a persuasive poster

Aims of the topic:

Literacy: Writing - persuasive writing

Research and organise information to communicate a persuasive argument.

To take account of the audience.

To plan and create a poster using this information.

***this lesson links to the science investigation on hygiene which is part of the Florence Nightingale unit of planning ***

Learning Objectives and	Teaching Sequence	Vocabulary and
Success Criteria		Resources
	Guiding Questions:	Vocabulary:
We are learning about	Can you use key vocabulary?	
persuasive writing	Can you use rhyme, rhythm and wordplay to create interest?	Persuade
		Encourage
What I'm looking for:	Introduction/Minds on:	
	Why should be wash our hands?	hygiene
I can recognise the key	What are the key words and messages we need to share?	wash
message	Encourage children to throw out words rather than long explanations eg in	clean
 I can use interesting 	popcorn activity where they take turns to jump up and call out a word or	healthy
words, phrases or	short phrase	
slogans that encourage	Note the ideas on a flipchart.	dirt
handwashing		germs
 I can include this 	Activities:	ill
phrase in a poster with	Look at the health posters and identify how the words have been used.	sick
images and/or	What is the connection between these words:	diseases
information	Flu/you, sneezes/diseases,	
	Look for other patterns in the words such as rhythm, repetition or	Soap
	alliteration.	Water
		Rub
	Discuss the features (short sentences/slogan/phrases, exclamations or	

questions). Think about how they "grab the attention" both with the words and images (bright, clear, colours and images with a small number of pictures).

[Possible images to share included on page 2]

What could we write to persuade people to wash their hands – in groups or pairs put suggestions on a whiteboard and decide which is most persuasive.

Using a key phrase/question/exclamation create a poster that makes people consider why they should wash their hands and what they should do about it.

[This could be carried out as a link to art or IT curriculum coverage to design the images]

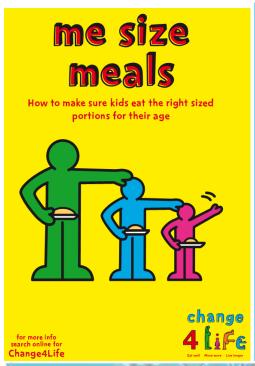
Share suggestions and encourage groups allow the sharing and using of good ideas, to build creativity.

Consolidation:

Share the posters, possibly reproducing them or putting them in key areas in school to encourage children and adults to remember to wash their hands.

Resources:

- Examples of posters
- Materials to record ideas and make own posters



Coughs and sneezes spread diseases









NHS

Stop germs spreading



The best defence against flu is this year's vaccine. Flu can hit you hard, so don't risk it.

nes.scot.nhs.uk/flu/hcw









