

Literacy Plan - write a persuasive poster

Aims of the topic:

Literacy: Writing – persuasive writing

Research and organise information to communicate a persuasive argument.

To take account of the audience.

To plan and create a poster using this information.

*****this lesson links to the science investigation on hygiene which is part of the Florence Nightingale unit of planning*****

<u>Learning Objectives and Success Criteria</u>	<u>Teaching Sequence</u>	<u>Vocabulary and Resources</u>
<p><u>We are learning about</u> persuasive writing</p> <p><u>What I'm looking for:</u></p> <ul style="list-style-type: none"> I can recognise the key message I can use interesting words, phrases or slogans that encourage handwashing I can include this phrase in a poster with images and/or information 	<p><u>Guiding Questions:</u> Can you use key vocabulary? Can you use rhyme, rhythm and wordplay to create interest?</p> <p><u>Introduction/Minds on:</u> Why should we wash our hands? What are the key words and messages we need to share? Encourage children to throw out words rather than long explanations eg in popcorn activity where they take turns to jump up and call out a word or short phrase Note the ideas on a flipchart.</p> <p><u>Activities:</u> Look at the health posters and identify how the words have been used. What is the connection between these words: Flu/you, sneezes/diseases,</p> <p>Look for other patterns in the words such as rhythm, repetition or alliteration.</p> <p>Discuss the features (short sentences/slogan/phrases, exclamations or</p>	<p><u>Vocabulary:</u></p> <p>Persuade Encourage</p> <p>hygiene wash clean healthy</p> <p>dirt germs ill sick diseases</p> <p>Soap Water Rub</p>

	<p>questions). Think about how they “grab the attention” both with the words and images (bright, clear, colours and images with a small number of pictures). [Possible images to share included on page 2]</p> <p>What could we write to persuade people to wash their hands – in groups or pairs put suggestions on a whiteboard and decide which is most persuasive.</p> <p>Using a key phrase/question/exclamation create a poster that makes people consider why they should wash their hands and what they should do about it. [This could be carried out as a link to art or IT curriculum coverage to design the images]</p> <p>Share suggestions and encourage groups allow the sharing and using of good ideas, to build creativity.</p> <p><u>Consolidation:</u> Share the posters, possibly reproducing them or putting them in key areas in school to encourage children and adults to remember to wash their hands.</p>	<p><u>Resources:</u></p> <ul style="list-style-type: none">• Examples of posters• Materials to record ideas and make own posters
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me size meals

How to make sure kids eat the right sized portions for their age

for more info search online for **Change4Life**

change 4 life
Eat well. Move more. Live longer.

NHS

Coughs and sneezes spread diseases

always carry tissues cover your coughs and sneezes throw used tissues in a bin always clean your hands

Stop germs spreading

FLU

Flu. I'm Ready For You.

The best defence against flu is this year's vaccine. Flu can hit you hard, so don't risk it.

nes.scot.nhs.uk/flu/hcw



THE FAIRY CROC-FATHER SAYS...

RETHINK YOUR DRINK!

SUGAR CAUSES TOOTH DECAY

DRINK WATER INSTEAD

THE UNIVERSITY OF WESTERN AUSTRALIA

healthway

EAT WELL DRINK WELL CLEAN WELL STAY WELL